

Starting NOW, you will have **15 MINUTES** to complete this 25 question quiz. After that time, your answers will be automatically submitted.

block 1

1. Which of the following is NOT an advantage that the Action Cam has over a GoPro Camera?

Time: 00:00

- A. Backside Illuminated CMOS Sensor (Exmor® R)
- B. Top quality Carl Zeiss Lens
- C. Built-in Image Stabilization
- D. Waterproof to 197 feet with supplied waterproof case

2. With your Smartphone connected to a Cyber-shot® camera with Wi-Fi capability, the PlayMemories Mobile App can NOT:

- A. Turn the camera off and on
- B. Transfer images
- C. Act as a remote control to take pictures
- D. Change selected settings on your camera

3. Which of the following is an advantage that Sony NEX cameras have over competitor's compact mirrorless cameras?

- A. APS-C sized image sensor
- B. Wi-Fi capability built-in
- C. Ability to add features through downloadable camera apps
- D. Wide selection of lenses
- E. All of these are NEX advantages

4. Which of these is NOT an advantage that Sony has over competitors' camcorders?

- A. Built-in USB charging cable
- B. Balanced Optical SteadyShot™
- C. Ability to record in both AVCHD and MP4 format
- D. Built-in Projector

5. What is the difference between a Sony G lens and a Carl Zeiss® Lens?

- A. Zeiss and G are equivalent quality, but are built for different purposes
- B. Zeiss lenses are better quality than G lenses
- C. G lenses are all hand-built in Japan, Zeiss are made in Germany

D. G lenses are only used on lesser expensive cameras

6. In the Sony lineup, Cyber-shot models with an Exmor® R CMOS sensor include:

- A. Ability to record video and still images simultaneously
- B. 360° Sweep Panorama
- C. Beauty Effect
- D. Advanced Flash
- E. Picture Effect for video and Panorama

7. What is Clear Image Zoom?

- A. Sony's name for digital zoom
- B. The ability to zoom in on a picture after it has been taken and crop to a new image
- C. The ability to add a sharpening Picture Effect to the image while zooming to increase clarity
- D. The camera's ability to create the effect of doubling the camera's optical zoom, but without degradation

8. Which of the following camcorders does not have Projector Input?

- A. HDR-PJ230
- B. HDR-PJ380
- C. HDR-PJ430V
- D. HDR-PJ650V

9. Which is NOT a benefit of AA batteries being used in a Cyber-shot® camera?

- A. Batteries don't need to be charged
- B. Smaller size and weight
- C. Power is readily available
- D. More affordable price point
- E. No proprietary batteries are required

10. Which of the following is NOT an advantage of Sony's Translucent Mirror Technology over traditional DSLR cameras?

- A. Higher resolution image sensors can be used
- B. Can use the viewfinder to shoot video
- C. Phase Detect AF all the time
- D. Fewer moving parts

11. Sony Cyber-shot's exclusive feature that takes 6 pictures in a low-light situation and combines them for outstanding results without flash being used is:

- A. Night-time Mode
-

- B. Super LoLux Mode
- C. Handheld Twilight
- D. Dark Capture Picture Effect

12. iAuto on a Handycam® camcorder can automatically adjust all of the following EXCEPT the camera's:

- A. Scene Mode
- B. Face Detection Mode
- C. Audio Recording (wind buffer)
- D. Image Stabilization Mode
- E. Recording Quality

13. Unlike most camera companies, Sony makes which of these components for their cameras and camcorders?

- A. Lenses
- B. Image Sensors
- C. Processors
- D. All of the above

14. Sony makes image sensors not just for their own cameras, but also for other camera manufacturers.

- A. True
- B. False

15. A lens with a big aperture (small f-number) lets in more light and can create more depth of field in an image.

- A. True
- B. False

16. The Sony DSC-RX100 Cyber-shot® camera has the same size image sensor as the Nikon 1 series of interchangeable lens cameras.

- A. True
- B. False

17. Lenses from NEX cameras can be used on Alpha cameras if you buy the LA-EA1 or LA-EA2 lens mount adapter.

- A. True
- B. False

18. All Cyber-shot® cameras with the letter "X" in the model number have:

- A. Extended Zoom Capability- Zoom of 20x or above
- B. An Exmor® R CMOS Sensor

- C. Extended battery life- 300 shots or more per charge
- D. Touchscreen LCD

19. Lens model numbers can tell you a lot about the lens. What can we tell about the SAL-1680Z lens from looking at just the model number?

- A. That it is a lens for an Alpha camera
- B. That it is a zoom lens
- C. That it is a DT lens (made just for APS-C size sensors)
- D. That it is a Carl Zeiss® Lens
- E. A, B, and D only

20. 1) Which of these is NOT true about Action Cam?

- A. It has a standard tripod mount on the waterproof case
- B. Wi-Fi on the HDR-AS 15 can only be used with Android devices
- C. The Camcorder case accessory can be used for recording video as well as playing back
- D. If you lose the code for the Wi-Fi connectivity (HDR-AS15) you can find it out by plugging the camera into a computer via USB

21. All 2013 Cyber-shot® cameras have picture effects that can be used during photo, panorama and video recording.

- A. True
- B. False

22. All Sony Digital Imaging products are fully PC and Mac compatible.

- A. True
- B. False

23. AVCHD:

- A. Is used by all Sony Handycam® camcorders for recording the best quality video
- B. Can be used on all NEX, Alpha and most Cyber-shot® cameras for better video than MP4 format
- C. Was jointly developed by Sony and Panasonic in 2006
- D. Is an industry standard CODEC, not a proprietary Sony format
- E. All of the above

24. Which of the following is a reason that a customer would buy an NEX camera instead of a DSLR?

- A. Same picture quality
- B. NEX cameras offer DSLR control but in a smaller form factor
- C. NEX cameras have Wi-Fi and Camera Apps, things most DSLR cameras don't

D. Ease of use with fewer buttons, touch screen interface

E. All of the above

25. Which of the following cameras require the use of Micro SD or Memory Stick Micro instead of “regular” SD card or Memory Stick PRO Duo?

A. DSC-TX30

B. DSC-TF1

C. HDR-AS15

D. All of the above

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